



norden

Nordic Council of Ministers



Baltic Development Forum  
*sustainable growth · innovation · competitiveness*



**INTERact**

CONFERENCE

5–6 May 2011  
Hotel Radisson  
Blue Daugava,  
Riga

# Green Growth in the Baltic Sea Region

The conference will identify opportunities and policy implications for realizing synergies between green growth initiatives, programs and projects in the Baltic Sea Region. By actively engaging the private sector the conference will also provide recommendations for how the EU Strategy and Action Plan for the Baltic Sea Region can further accelerate green growth – and thereby also contribute to the Europe 2020 Strategy.



PHOTOS: IMAGEBANK SWEDEN; BEELINE; GREENLAND TOURISM PHOTO SERVICE; PHOTODISC

Practical information:  
[marika@norden.lv](mailto:marika@norden.lv)

Registration:  
[www.norden.lv/en/news/news2/504](http://www.norden.lv/en/news/news2/504)

program



DAY 1  
5 MAY 2011

program



|   |       |   |  |
|---|-------|---|--|
| ❖ | 11:00 | <b>Registration</b>                                     |  |
|   | 12:00 | Lunch   |  |
|   | 13:00 | <b>Welcome and Introduction</b>                         | <i>Mr Ģirts Valdis Kristovskis</i> , Foreign Minister, Latvia<br><i>Mr Verner Kristiansen</i> , Conference Moderator   |
| ❖ | 13:15 | <b>Opening Session</b>                                  | <p><b>Nordic Perspectives on Green Growth</b><br/><i>Mr Halldór Ásgrímsson</i>, Secretary General, Nordic Council of Ministers</p> <p><b>Europe 2020, EU Strategy for the Baltic Sea Region and Green Growth</b><br/><i>Mr David Sweet</i>, Adviser to the Director-General, EU Commission DG Regional Policy</p> <p><b>Going for Green Growth in the Baltic Sea Region</b><br/><i>Mr Hans Brask</i>, Director, Baltic Development Forum</p>                         |
| ❖ | 14:00 | <b>Perspectives on</b>                                  | <b>Green Growth in Latvia</b><br><i>Mrs Dagnija Blumberga</i> , Prof. Institute of Energy Systems and Environment, Riga Technical University   |
| ❖ | 14:15 |   | <b>Industry Perspective on Accelerating Green Growth</b><br><i>Mr Anders Halberg</i> , Managing Director, DLG/Scandinavian Farmers   |
| ❖ | 14:30 | <b>State of Play</b>                                    | <b>Overview on Green Growth Initiatives in the Baltic Sea Region</b><br><i>Mr Thomas Winther</i> , Adviser to NCM on EUSBSR/Director, Innogate   |
|   | 14:45 | Coffee break  |  |
| ❖ | 15:00 | <b>Breakout Session</b>                                 | <b>Accelerating Green Growth by Realising Synergies between Existing Instruments and Activities</b>  |
|   |       | <b>Parallel sessions will</b>                           | <ul style="list-style-type: none"> <li>• I) identify opportunities for accelerating green growth through synergies between on-going green growth efforts, and</li> <li>• II) propose practical steps to enhance cooperation on green growth</li> </ul>   |
|   |       | <b>Parallel sessions and facilitating introductions</b> |  |
|   |       | <b>Transport:</b>                                       | <p><b>Sustainable Transport and Green Corridors</b><br/><i>Mr Wiktor Szydarowski</i>, Project Manager, TransBaltic<br/><i>Dr. Jürgen Neumüller</i>, Project Manager, Scandria, and Project Partner, Rail Baltica Growth Corridor</p> <p><b>The Baltic Sea Region as a Demonstration Region for Hydrogen Cars</b><br/><i>Mr Sven Wolf</i>, Director Business Development, Hydrogen Sweden Secretariat and Board Member, Scandinavian Hydrogen Highway Partnership</p> |
|   |       | <b>Living:</b>  | <p><b>Eco-Construction</b><br/><i>Mr Søren Tegen Pedersen</i>, Director, Danish Enterprise and Construction Authority</p> <p><b>Urban Environment</b><br/><i>NN</i>, Free Hanseatic City of Hamburg, European Green Capital of Europe 2011 (tbc)</p> <p><b>From Wastewater to Energy – Reducing Urban Eutrophication</b><br/><i>Mrs Hannamaria Yliruusi</i>, Project Coordinator, Union of the Baltic Cities</p>   |
|   |       | <b>Energy Production:</b>                               | <p><b>Bioenergy</b><br/><i>Mr Olav Rasmussen</i>, Director, Blue Planet Innovation</p> <p><b>Wind Energy</b><br/><i>Mrs Tuuliki Kasonen</i>, General Manager of Estonian Wind Power Association</p>  |
|   |       | <b>Energy Consumption:</b>                              | <p><b>Green Public Procurement for Green Growth</b><br/><i>Mrs Karin Klingspor</i>, Senior Adviser, Swedish Environmental Protection Agency</p> <p><b>Business Co-operation on Energy Efficiency with Partners in Kaliningrad</b><br/><i>Mr Arne Grove</i>, Director, Nordic Council of Ministers Information Office in Kaliningrad</p>  |



program



16:30 Plenary Session

**Accelerating Green Growth  
by Realising Synergies between Existing Instruments and Activities**

*Report from breakout  
sessions:*

**Followed by discussion in panel and with floor**

In panel:

*Mrs Dagnija Blumberga*, Prof. Institute of Energy Systems and Environment, Riga Technical University

*Mr Oļegs Linkevičs*, Head of Development Division, Research and Development, Latvenergo

*Mr Wiktor Szydarowski*, Project Manager, TransBaltic

*Mr Søren Tegen Pedersen*, Director, Danish Enterprise and Construction Authority

*Mr Olav Rasmussen*, Director, Blue Planet Innovation

*Mr Arne Grove*, Director, Nordic Council of Ministers Information Office in Kaliningrad



17:30 End of Day 1

19:00 Networking Dinner

DAY 2  
6 MAY 2011



08:30 Conclusions from Day 1

*Mr Verner Kristiansen*, Conference Moderator

08:45 Plenary Session  
**Green Business in Practice – Challenges and Opportunities**

**Green Growth in the Baltic Sea Region towards Europe 2020?**

*Mrs Kristine Kozlova*, Policy Officer, Directorate General for Energy

**Sustainable Production through Innovation in SMEs (SPIN)**

*Mr Daniel De Graaf*, SPIN project manager, Federal Environment Agency, Germany

**Growing Green SMEs – Branding the Baltic Sea Region as a Green Growth Region?**

*Mrs Lene Grønning*, Business Ambassador, Business Centre Bornholm.

**Clusters as Vehicles for Green Growth**

*Mr Mika Sulkinoja*, Manager VC coordination, Finnish Cleantech Cluster, Lahti Science and Business Park

**Accelerating Green Innovation and Competitiveness**

*Mr Håkan Knutsson*, Managing Director, Sustainable Business Hub AB, Malmö

**Financing Green Growth – The Cleantech Venture Capital Sector**

Mr Mikael Edelstam, Member of Steering Group, Nordic Cleantech Open, and Partner, Cleantech Scandinavian

**Financing Green Growth at the Macro level**

NN, European Investment Bank (tbd)

Discussion with panel and floor



10:45 Breakout Session:  
(Coffee will be served in breakout rooms)

**Implications for the EU Strategy for the Baltic Sea Region**





## program



### Four (4) parallel sessions

#### Parallel session themes:

#### will:

- I) identify and discuss enabling policies and instruments to accelerate green growth in the Baltic Sea Region, and
- II) implications for the European Union Strategy for the Baltic Sea Region

#### **The Baltic Sea Region as a test-bed for green growth solutions**

introduction by *Mr Pekka Salminen*, Project Manager, Union of Baltic Cities

#### **Green clusters and cross-cluster co-operation**

introduction by *Dr. Heinrich Cuypers*, Senior Project Manager, ScanBalt BioRegion

#### **Branding the Baltic Sea Region as a region for green growth excellence**

introduction by *Mr Marcus Andersson*, Head of Public Affairs, Baltic Development Forum

#### **Financing green growth initiatives at the Baltic Sea Region level**

introduction by *Mr Harro Pitkanen*, Acting Head of Lending, Nordic Investment Bank



12:15 Plenary Session

**Moving forward – Accelerating Green Growth in the Baltic Sea Region**  
Report from parallel sessions followed by discussion in panel and with floor



13:00 Closing session

13:15 Networking lunch and departure