



Coming soon ...

The EU Strategy for the Baltic Sea Region

Growth, Prosperity and Clean Environment
You can make it a Success Story - Get involved!

The Swedish EU Presidency
and
the Nordic Council of Ministers

have the pleasure to invite you to the

Baltic Sea Strategy Seminar
on 12 November 2009

Venue: Stockholm School of Economics in Riga

The Baltic Sea has been an important communication link for thousands of years, with a flourishing trade as a natural outcome. Now the time has come to revitalize the cooperation and work together for growth, prosperity and a clean environment.

The **Baltic Sea Strategy** is the first regional strategy of the European Union. It has been devised and finalized after intensive consultations with governments, NGOs, private sector participants and other stakeholders in the Baltic Sea Region. The strategy contains a very concrete Action Plan with fifteen priority areas designed to address specific and important issues for its region, citizens and enterprises.

In short, the strategy aims at:

- cleaning up the Baltic Sea
- boosting the prosperity of the Region via trade and innovative enterprises
- reinforcing transport connections and electric power links in the Region
- enhancing the efficiency of the Region in joint accident management and the combat of cross-border crime

At the seminar you are highly welcome to discuss with us the region's priorities and the subsequent actions to be taken, as well as your role and potential involvement in the process.

PROGRAM:

- 12.00 Registration and Buffet lunch
- 13.00 Opening words
H. Ásgrímsson, Secretary General, Nordic Council of Ministers,
Representative for the Swedish EU Presidency (tbc)
A. Teikmanis, ambassador, State Secretary, Ministry of Foreign Affairs of Latvia
- Main Key note speech:
The EU Baltic Sea Strategy
C. Wolfe, Head of Unit, EU Commission, DG Regio
- Key note speeches:
The Competitiveness of the Baltic Sea Region in Perspective of the EU BS Strategy
T. Johansson, Director, SIDA, Baltic Sea Unit
- Climate Change in Perspective of the Upcoming COP 15 and the EU BS Strategy*
H.E. U. Wolffhechel, Ambassador of Denmark in Riga
- From a Baltic Point of View*
Video clip on EU BSR Strategy produced by SIDA, Baltic Sea Unit
- 14.25 Coffee break
- 15.00 Short presentation of projects on practical Baltic Sea Region cooperation within creative and innovative industry clusters
- 15.15 "From a Regional Point of View"
Panel debate on how we are going to practically implement and boost the region with the EU BSR Strategy
Key note speakers and experts from national administrations and industry sectors of Estonia, Latvia and Lithuania
- 16.30 Conclusions and round-up
- * Seminar moderated by:
M.Phil., PhD Roberts Kīlis
- 17.00 Reception at the Swedish Embassy.

Organizing partners:

the Stockholm School of Economics in Riga
the Latvian Ministry of Foreign Affairs
the Danish Embassy in Riga
the Swedish Chamber of Commerce in Latvia
the Danish Chamber of Commerce in Latvia

