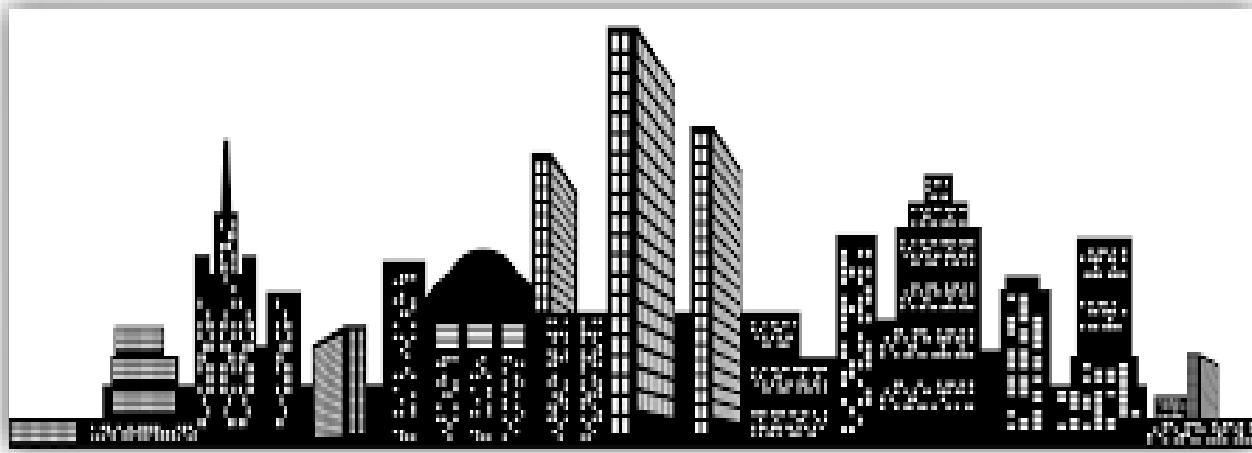
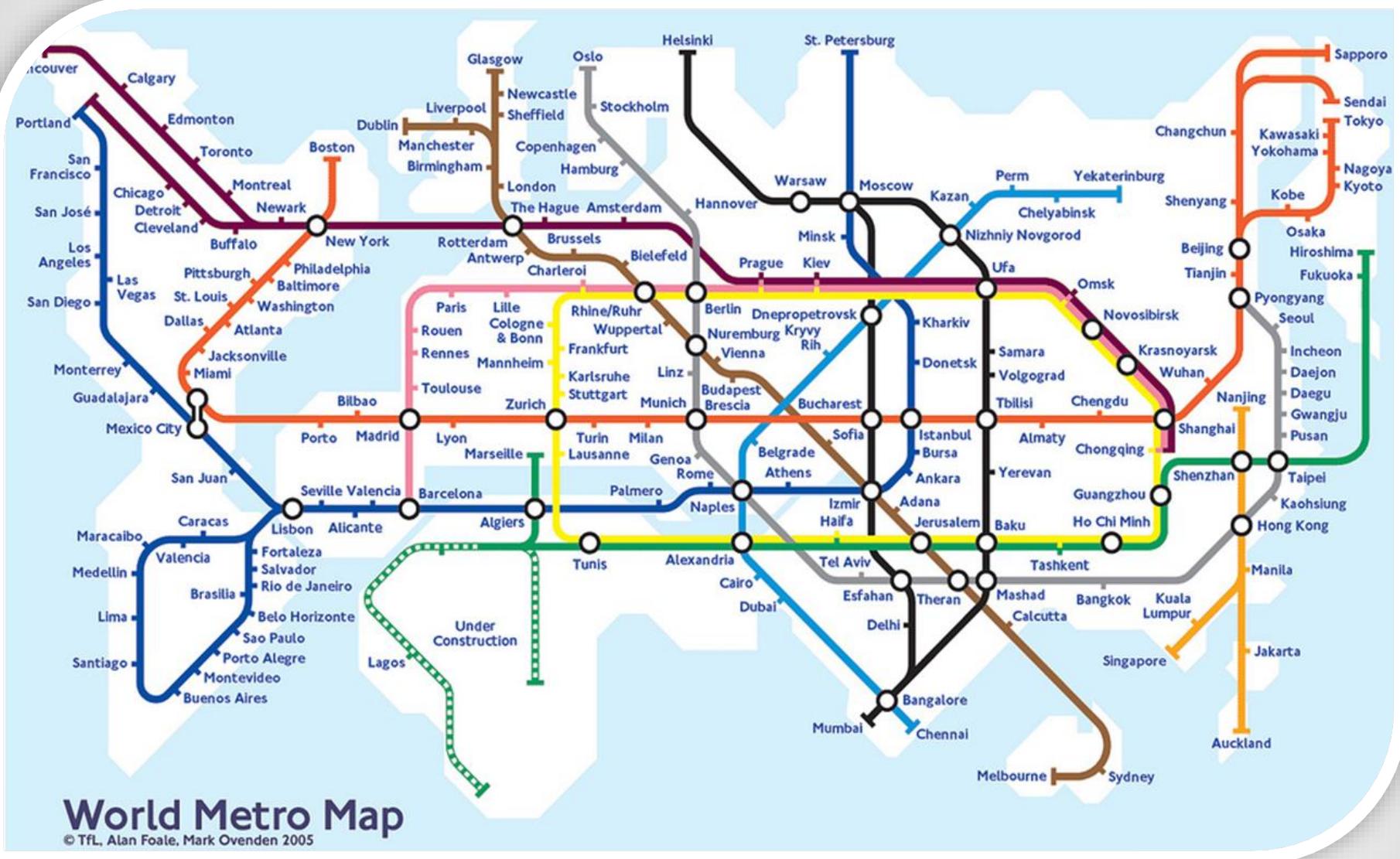


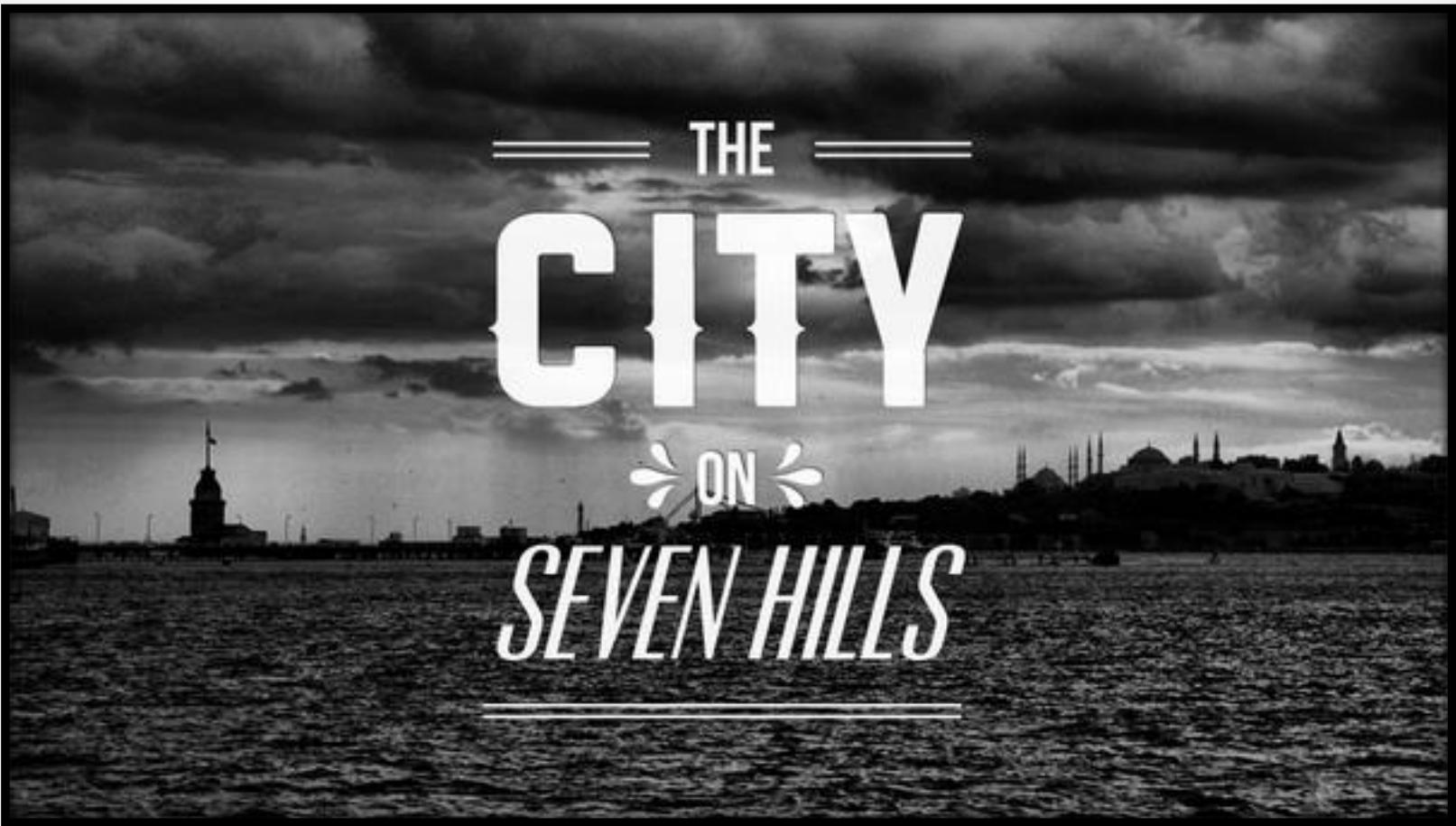
# The Idea of the ‘Golden City’ Throughout the Centuries



**Laura Kolbe  
University of Helsinki  
Finland  
26 IV 2018**



**World Metro Map**  
© TfL, Alan Fiecal, Mark Ovenden 2005



THE  
**CITY**  
ON  
*SEVEN HILLS*





PETRITHURM

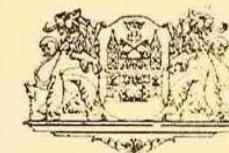
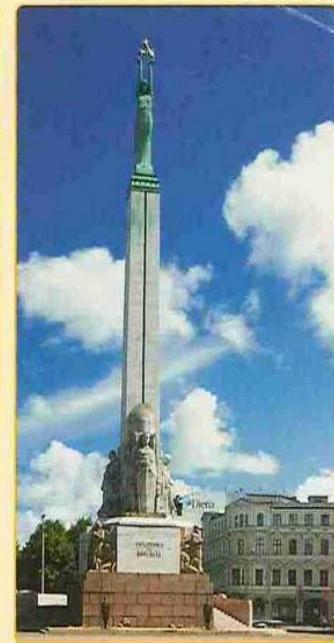
PULVERTHURM

SCHWARZHÄUPTERHAUS



GRUSS  
AUS RIGA

Sezglichen Dank für  
die lieben Postkarten. - Monika  
hat zum König und bis zu  
zum Wiedersehen von mir's.  
Sie ist ein Gut Menschengabe!  
Susanna Friedläb. 14. IV. 99.



RĪGA





**City of Helsinki**

**Helsinki**

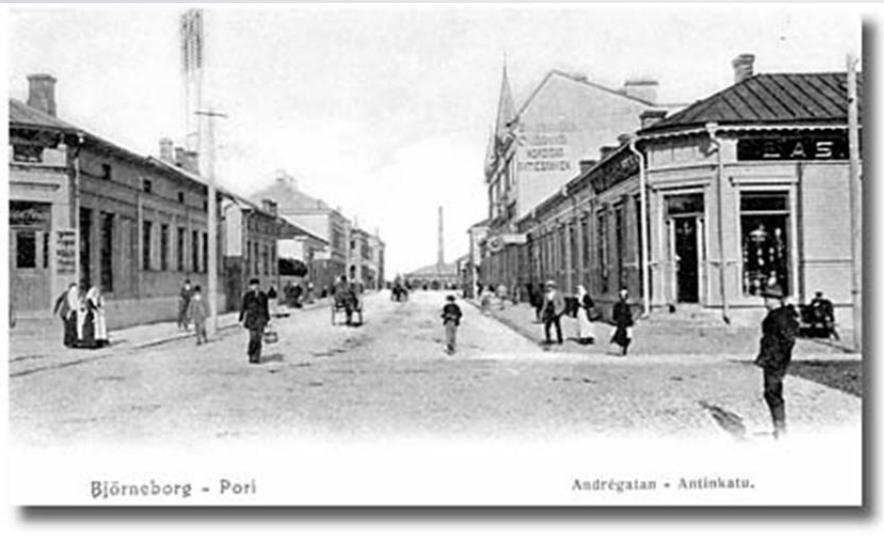
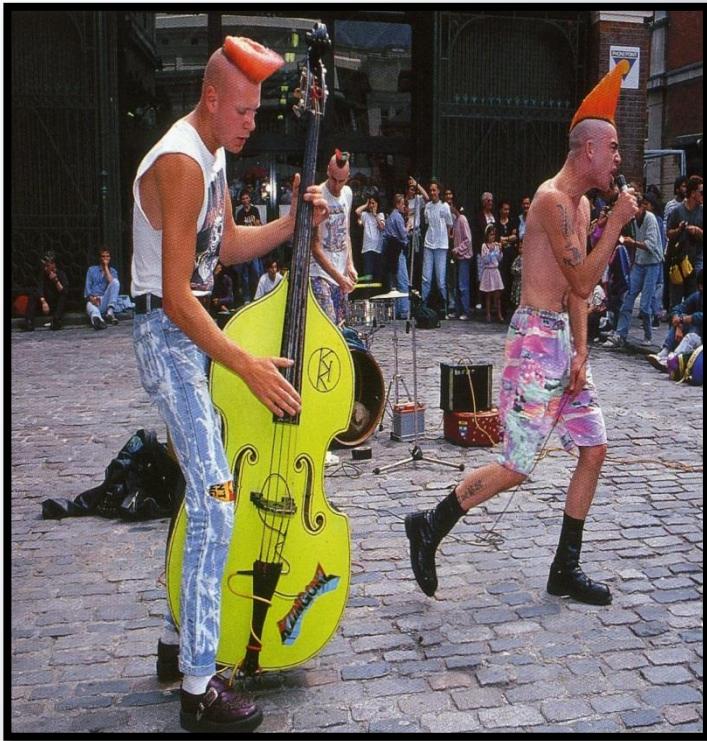


# Tönnies, Ferdinand (1887),

## *Gemeinschaft und Gesellschaft*

### Comparison of Gemeinschaft and Gesellschaft

<i>Gemeinschaft Relationships</i>	<i>Gesellschaft Relationships</i>
Personal	Impersonal
Informal	Formal and contractual
Intimate and familiar	Task-specific
Traditional	Utilitarian
Sentimental	Realistic
Emphasis on ascribed statuses	Emphasis on achieved statuses
Less tolerance to deviance	Greater tolerance to deviance
Holistic relationships	Segmental (partial) relationship
Long duration	Transient and fragmented
Relatively limited social change	Very evident social change
Predominance of informal social control	Greater formal social control
We-feeling	They-feeling
Typifies rural life	Typifies urban life

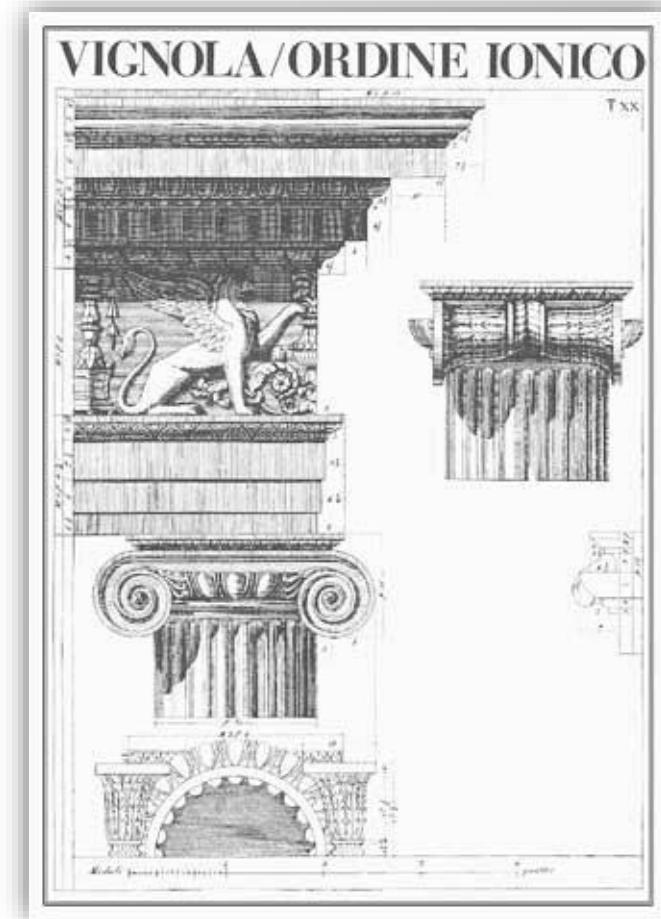


# The Golden Age and Cities..and “golden ideas” of a good city life

- Athens 500-400 BC
- Rome 50 BC-AD 100
- Gent, Bruges, Antwerp  
13th century
- North Italy 15th, 16th  
century
- Amsterdam 1648-90
- London 18th century
- Manchester 1760-1830

- St. Petersburg & Vienna  
19th century
- Paris before 1914
- New York 1880-1940
- Los Angeles 20th  
century
- Stockholm 1945-1980
- Singapore, Hong Kong  
21st century
- Berlin, Moscow, Sao  
Paolo 21st century

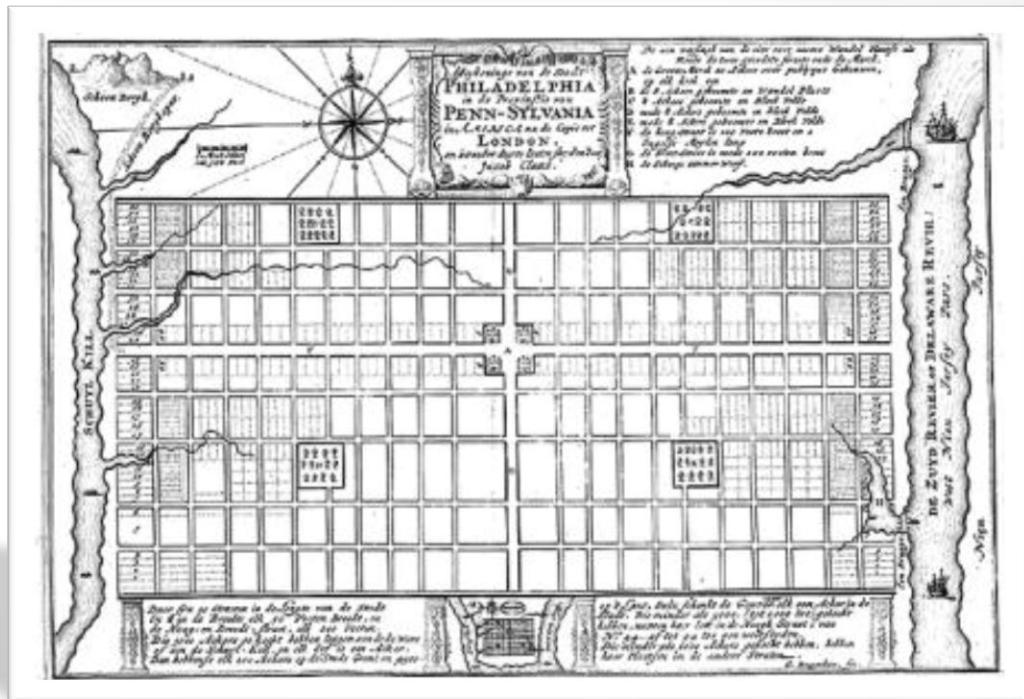
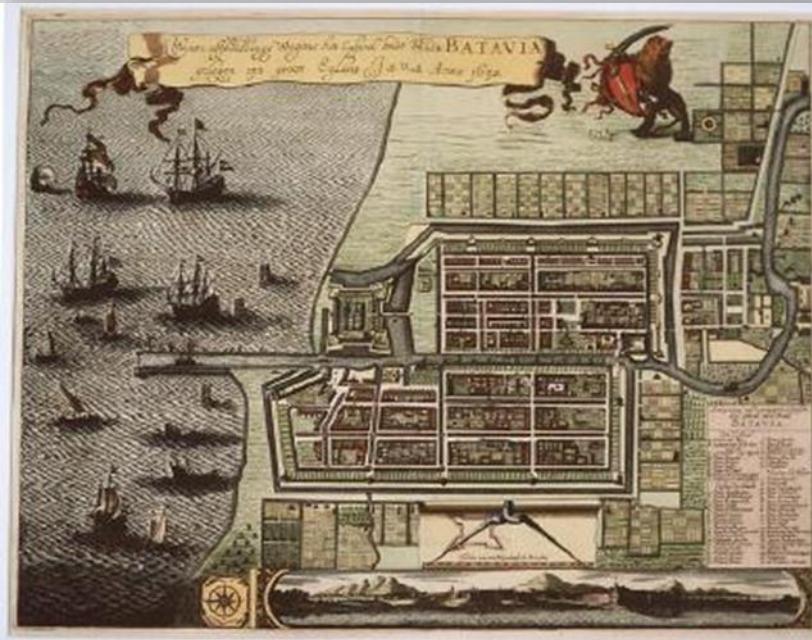
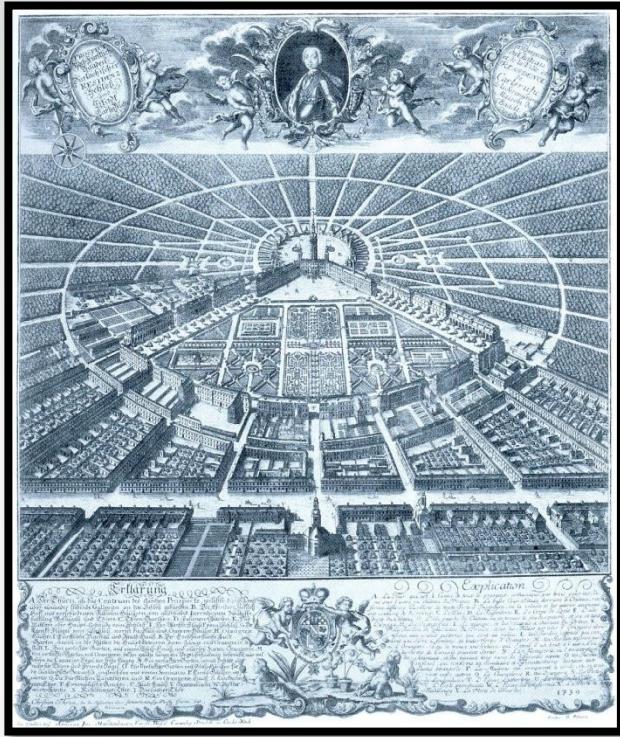
# Athens, Rome and revivals





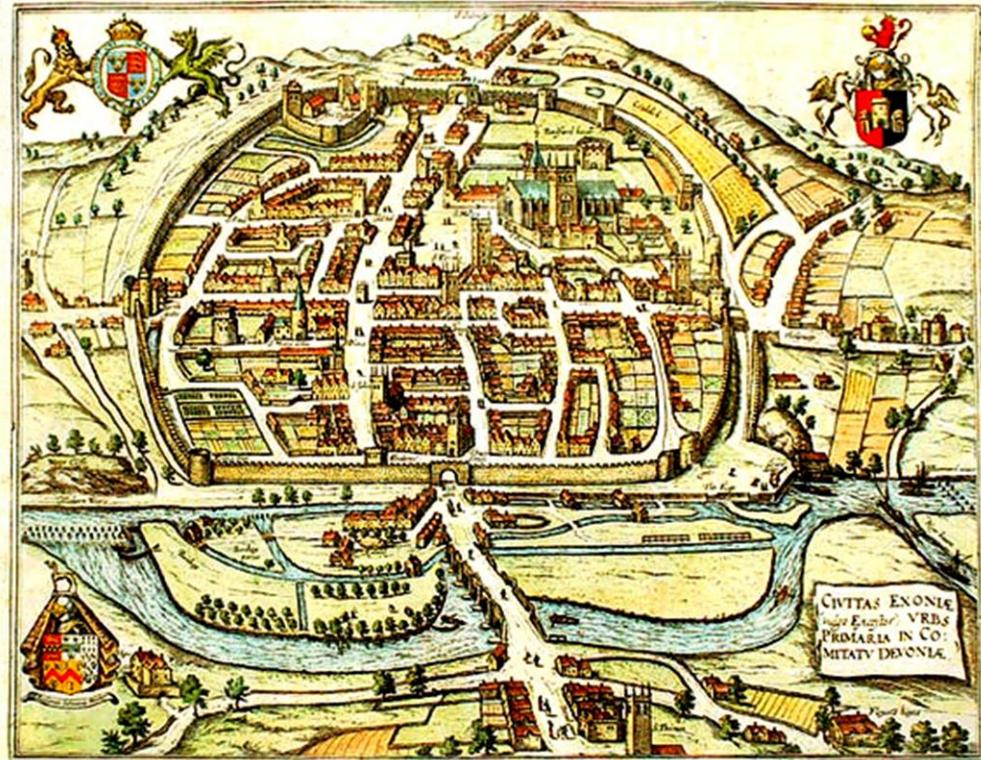






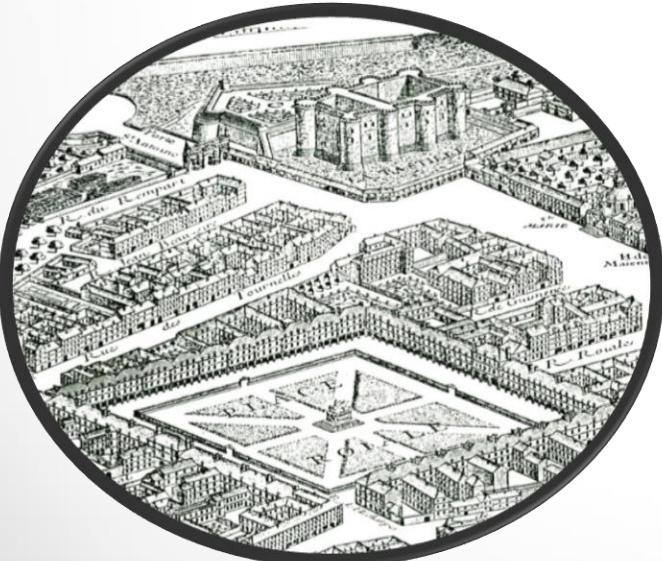
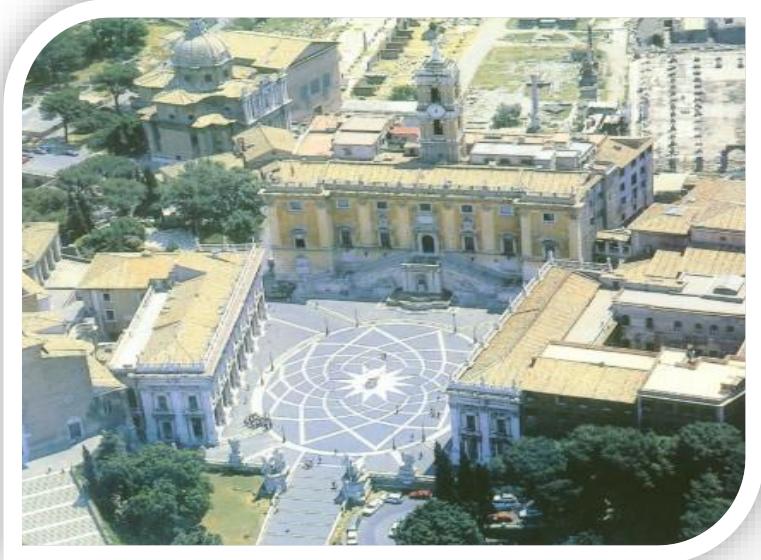
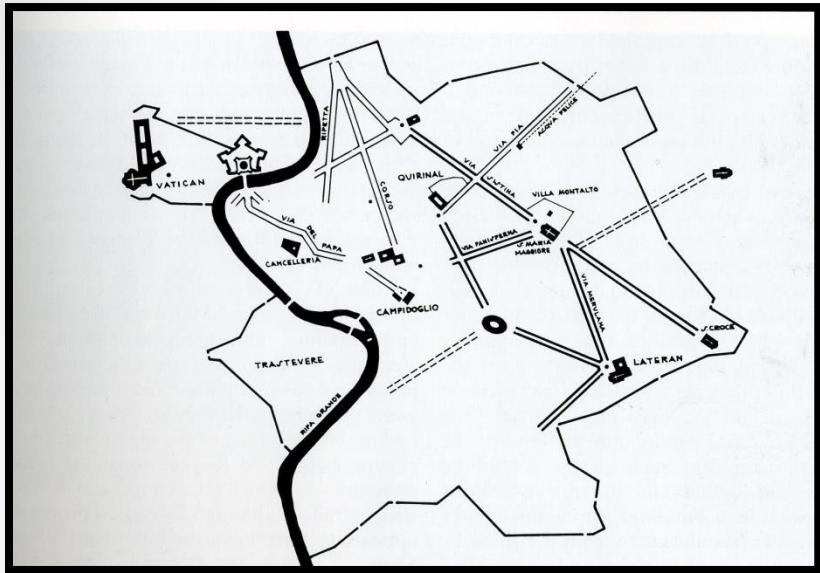


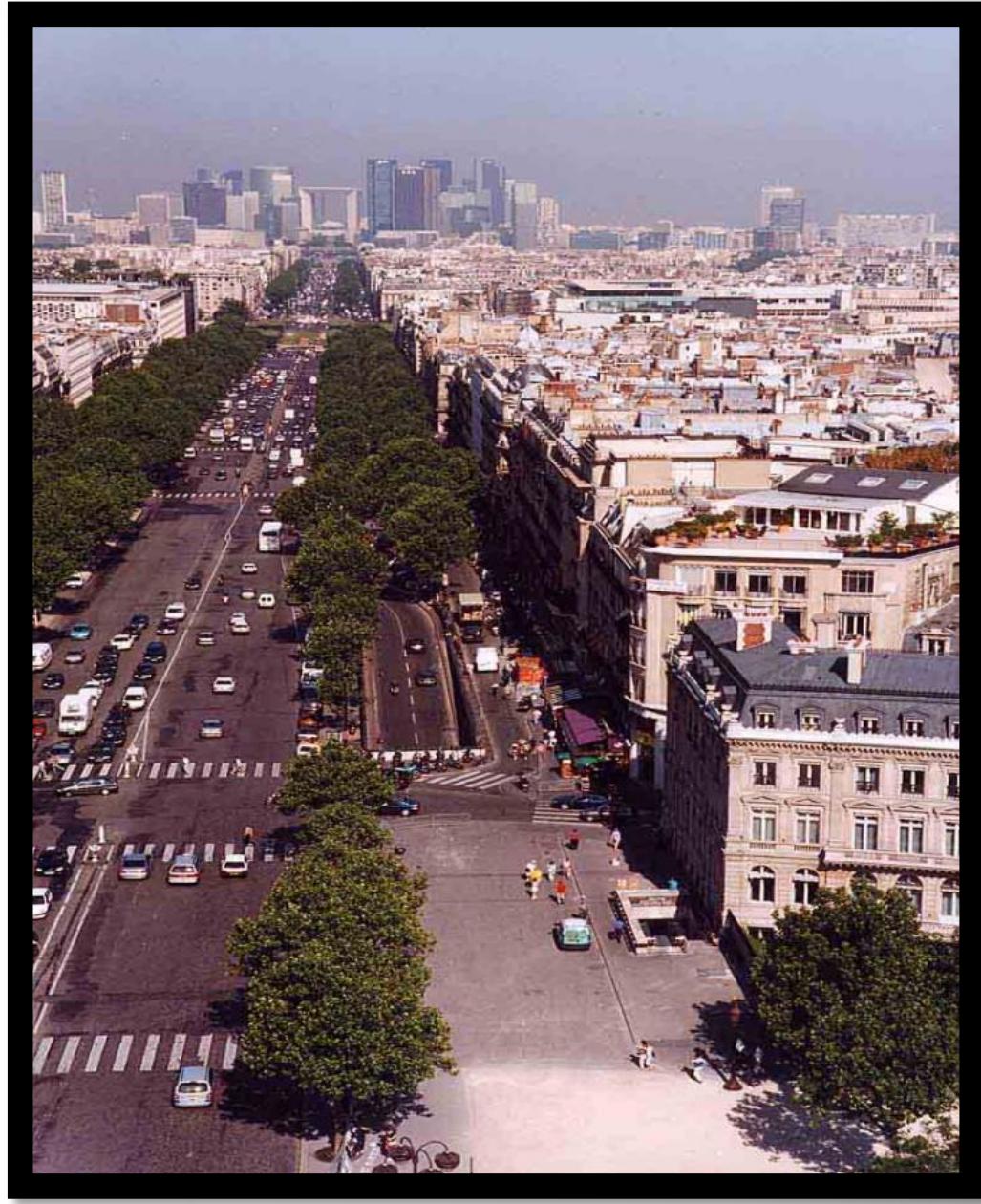






# Urban planning





# Boulevards in Wien





Paris

Les Grands Boulevards

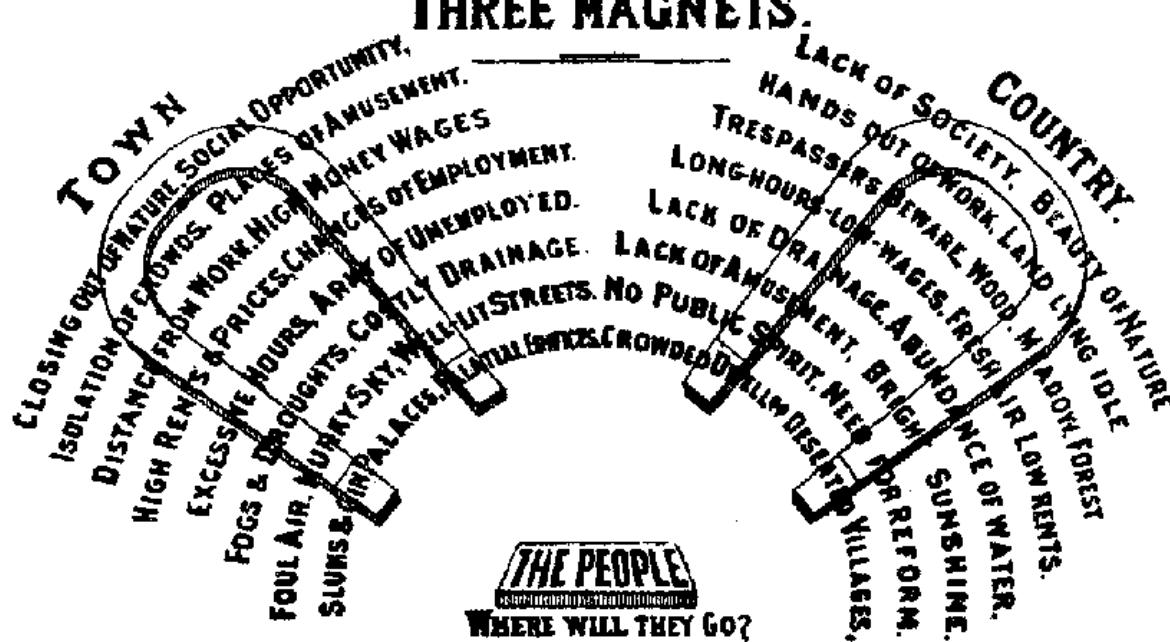
S.L. & C. Co., A.D., 10076



# ...and local history, the values of each city



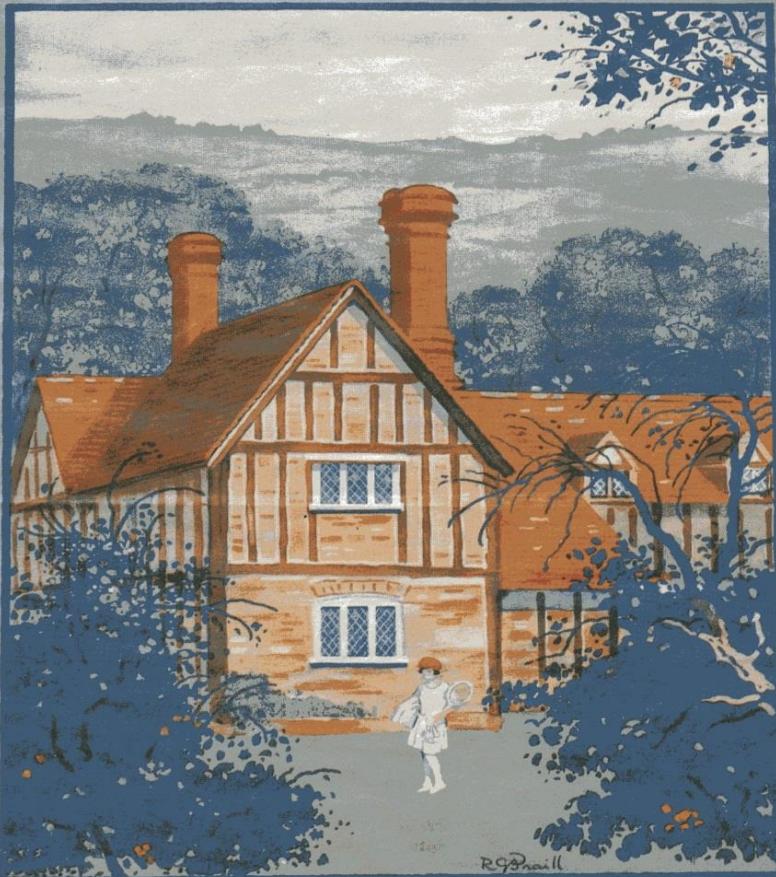
# THE THREE MAGNETS.



**TOWN-COUNTRY.**

- BEAUTY OF NATURE, SOCIAL OPPORTUNITY.
- FIELD AND FARMS OF EASY ACCESS.
- LOW RENTS, HIGH WAGES.
- LOW RATES, PLENTY TO DO.
- LOW PRICES, NO SWEATING.
- FIELD FOR ENTERPRISE, FLOW OF CAPITAL.
- PURE AIR AND WATER, GOOD DRAINAGE.
- BRIGHT HOMES & GARDENS, NO SMOKE, NO SUNS.
- FREEDOM CO-OPERATION

**HEALTH of the COUNTRY  
COMFORTS of the TOWN**



**LETCHEWORTH**  
The FIRST GARDEN CITY

Reproduced from the paper of "Punch" - Christmas Number, 1908.

**Yesterday**



*Living and Working in the Smoke*

**To-day**

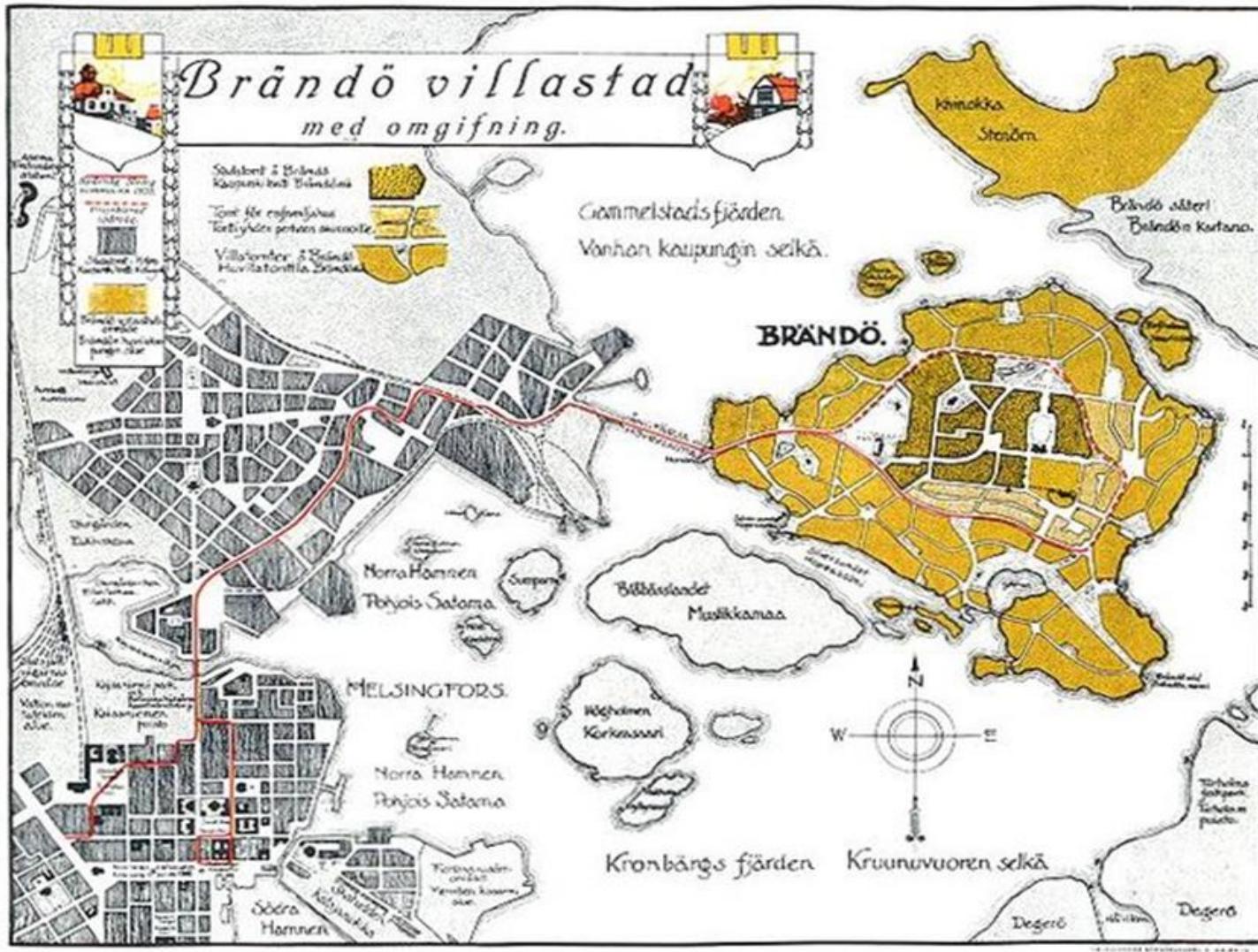


*Living in the Suburbs - Working in the Smoke*

**To-morrow**



*Living & Working in the Sun at WELWYN GARDEN CITY*



A Brändö naturskona och tillgående ö förvillejs borter i alla storlekar och till olika pris med enda upp till 10 års afbetalningstid. Den 8:e om anläggda villastaden är planerad efter modernaste principer samt kommer att finnas med elektrisk belysning, vatten- och kloakledningar. Telefon linnes.

KOMMUNIKATIONERNAL. Förm sommaren 1919 anordnas mellan Brändö Villastad och Helsingfors elektrisk spårvagnsförbindelse, såsom ovanstående kortt angäver. Mellan Stenö och Brändö ö kommer trafiken året runt att komma åt en kraftig läbrytande Engleja, som medtar, knutet passagerare, spårvagn och torden. En last från Salutorget i Helsingfors ut till villastaden beräknas taga ca 20 minuter i enspår.

Besök os och övertyga Eds ejal om områdets lämpighet till villastad!  
Karta över tomindelningen & Brändö ålvansom uppgift över tompris etc. erhålls genom

A.-B. BRÄNDÖ VILLASTADS KONTOR

Universitetsgatan 15. Telefon 2064.

Kontaktid 10-24. m.



Foto: Museum Charlottenburg-Wilmersdorf

# Modernties







1989-







